



St. Clare Catholic
Parish & School

Informational Presentations

Topic 1

Parish Dynamics
Demographic Trends
Finances
Parish Identity

Monday, Feb. 12 5:30pm @ Greenleaf Cafeteria
Sunday, Feb. 18 11:15am @ Wrightstown Church Hall



St. Clare Catholic
Parish & School

Context: The decisions about church buildings, offices, school and so on are tied up with the larger history and future trends of Saint Clare Parish, the Diocese of Green Bay, and the larger secular culture of both the immediate area and even the nation. The decisions are only partially about finances; they are also about what makes sense for the specific social and spiritual “character” of Saint Clare Parish, and how best to serve the Catholics in our area, as well as all people (Christians and non-Christians alike) who live within and around the “mission territory” of Saint Clare Parish.



St. Clare Catholic
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Matthew 16:1-4 “And the Pharisees and Sadducees came, and to test him they asked him to show them a sign from heaven. He answered them, ‘When it is evening, you say, “It will be fair weather; for the sky is red.” And in the morning, “It will be stormy today, for the sky is red and threatening.” You know how to interpret the appearance of the sky, but you cannot interpret the signs of the times. An evil and adulterous generation seeks for a sign, but no sign shall be given to it except the sign of Jonah.’ So he left them and departed.”

This presentation is about gathering information, “paying attention to the signs of the times,” so parishioners can make wise decisions about the present and future of Catholicism in this part of our Diocese.



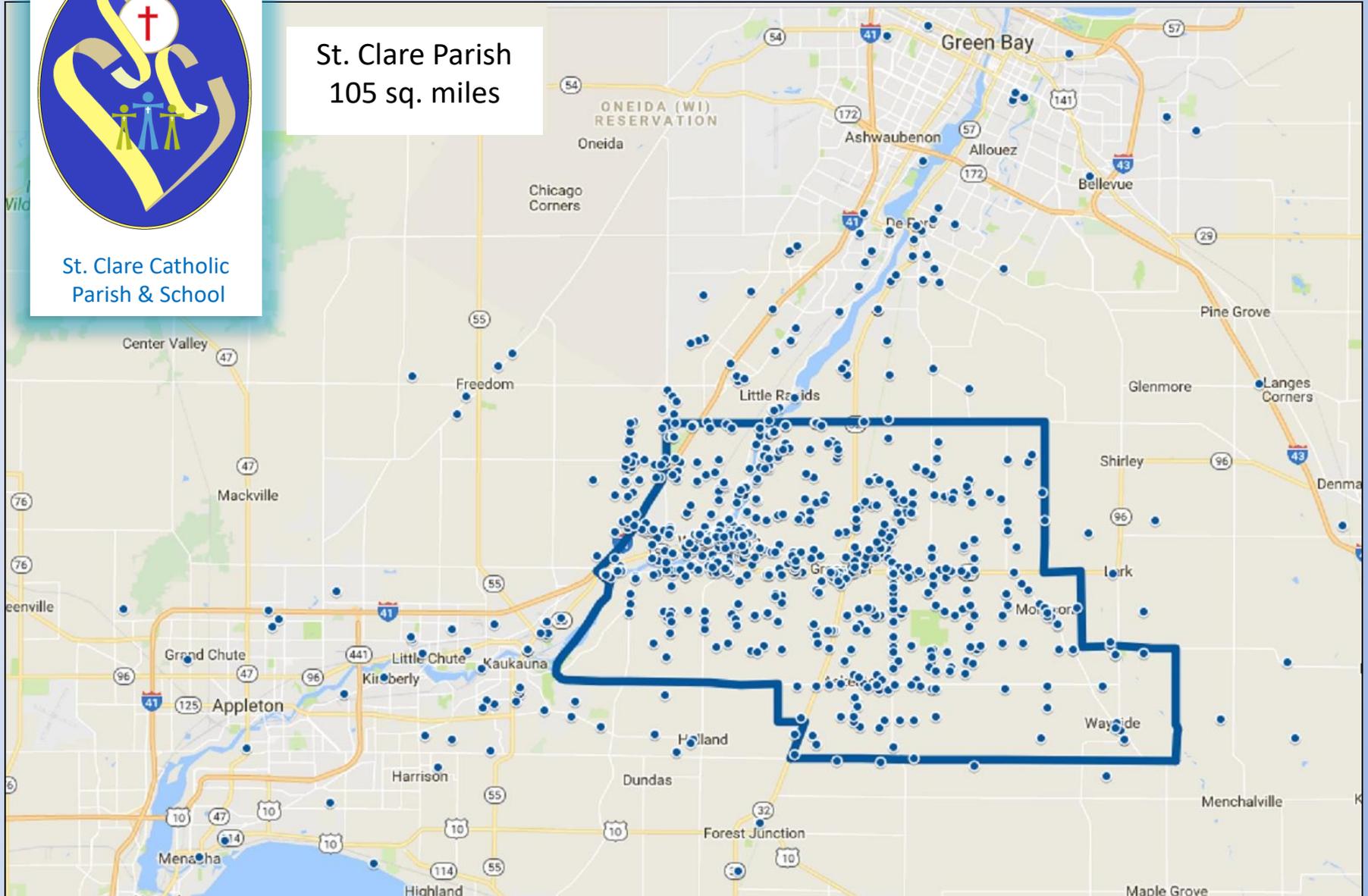
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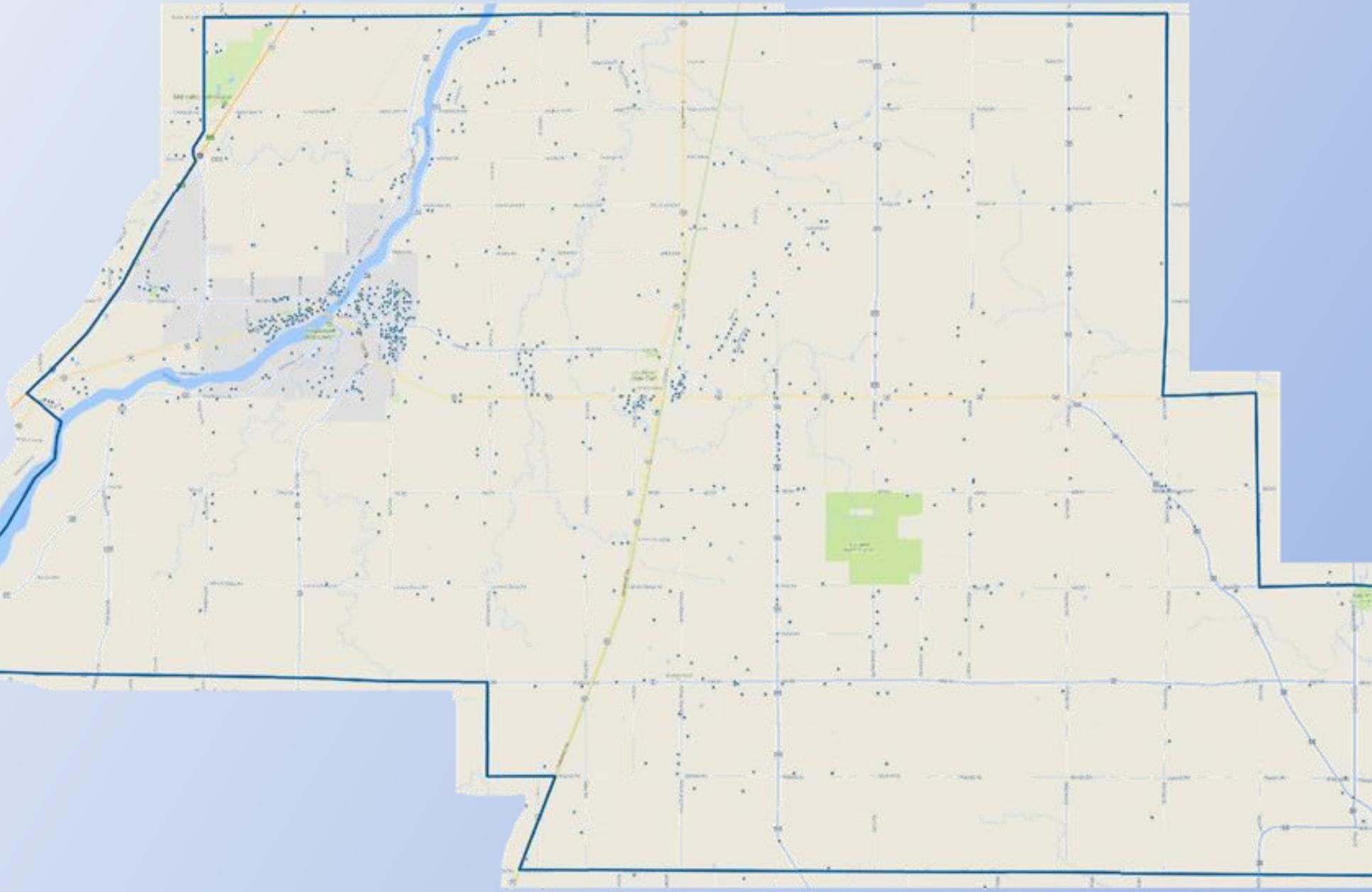
Lord Jesus,
as we gather, help us to do so in your Name,
so that we can be inspired by your Wisdom,
your Prudence, and your Right Judgment,
in order to bring the gospel to bear
in our lives and in this part of the world.
Help us to be co-workers in your vineyard,
working quietly and diligently,
with joy and fidelity within us.
We ask this in your name, Lord Jesus,
who live and reign with the Father
in the unity of the Holy Spirit,
God, forever and ever.
Amen.

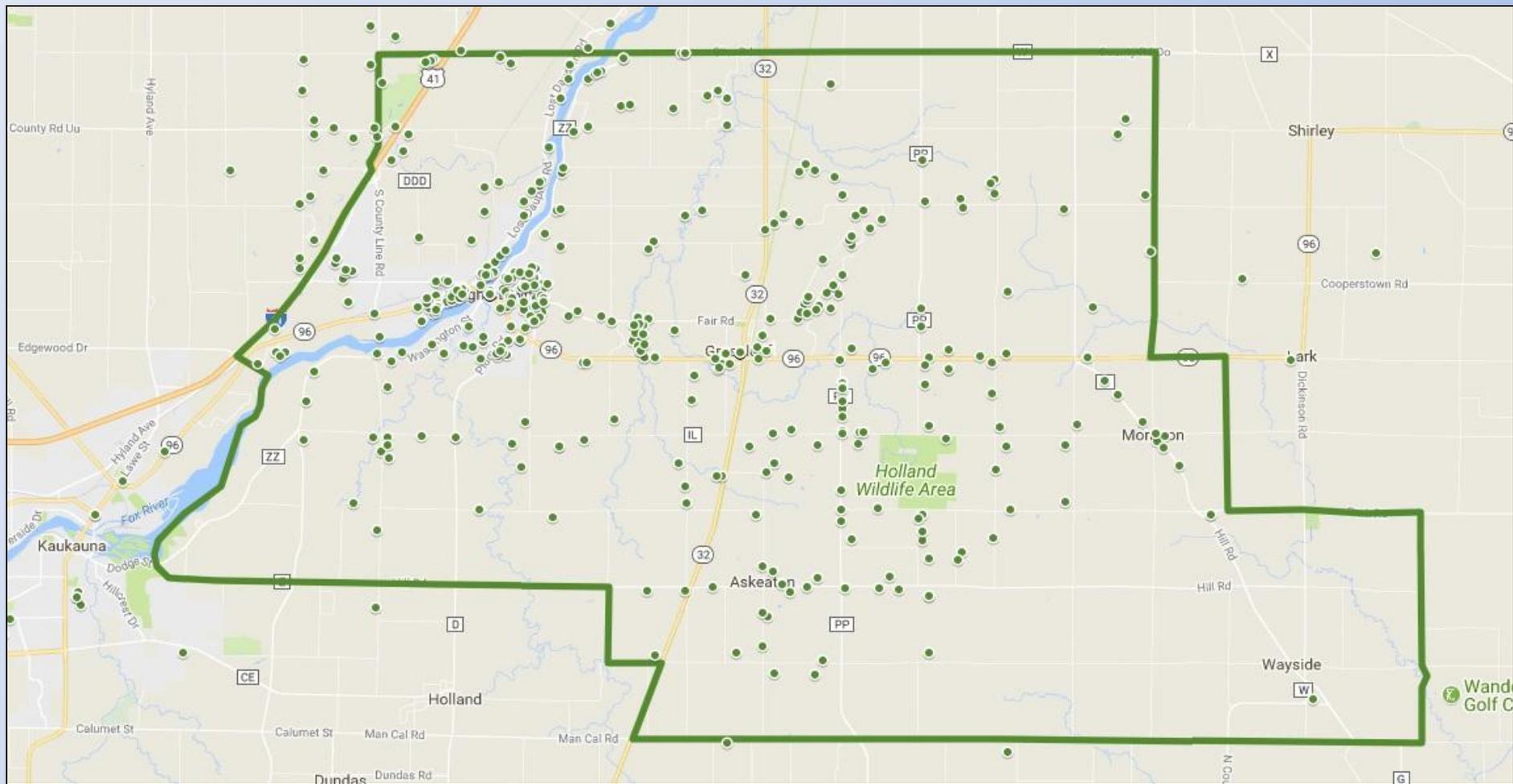


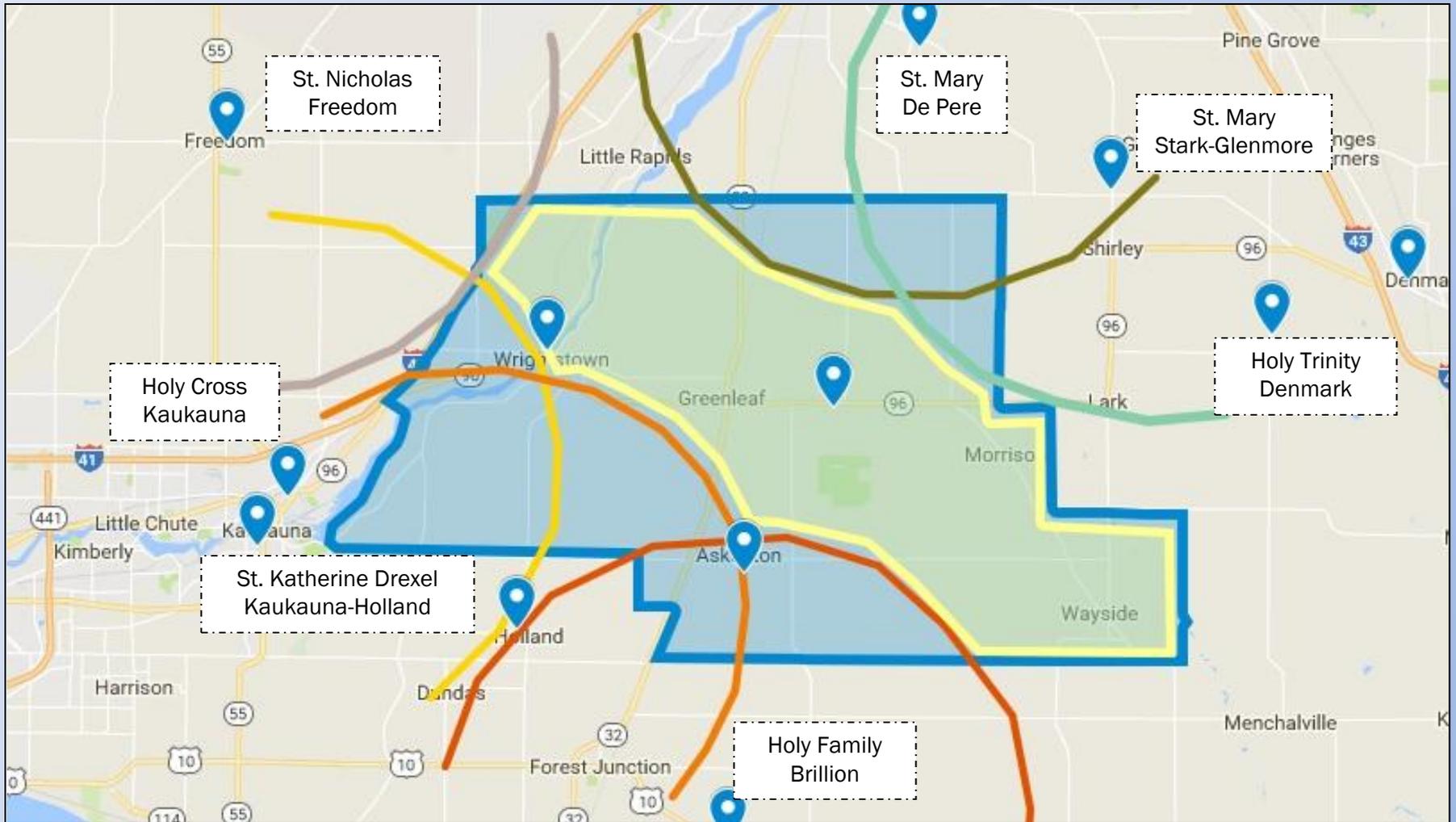
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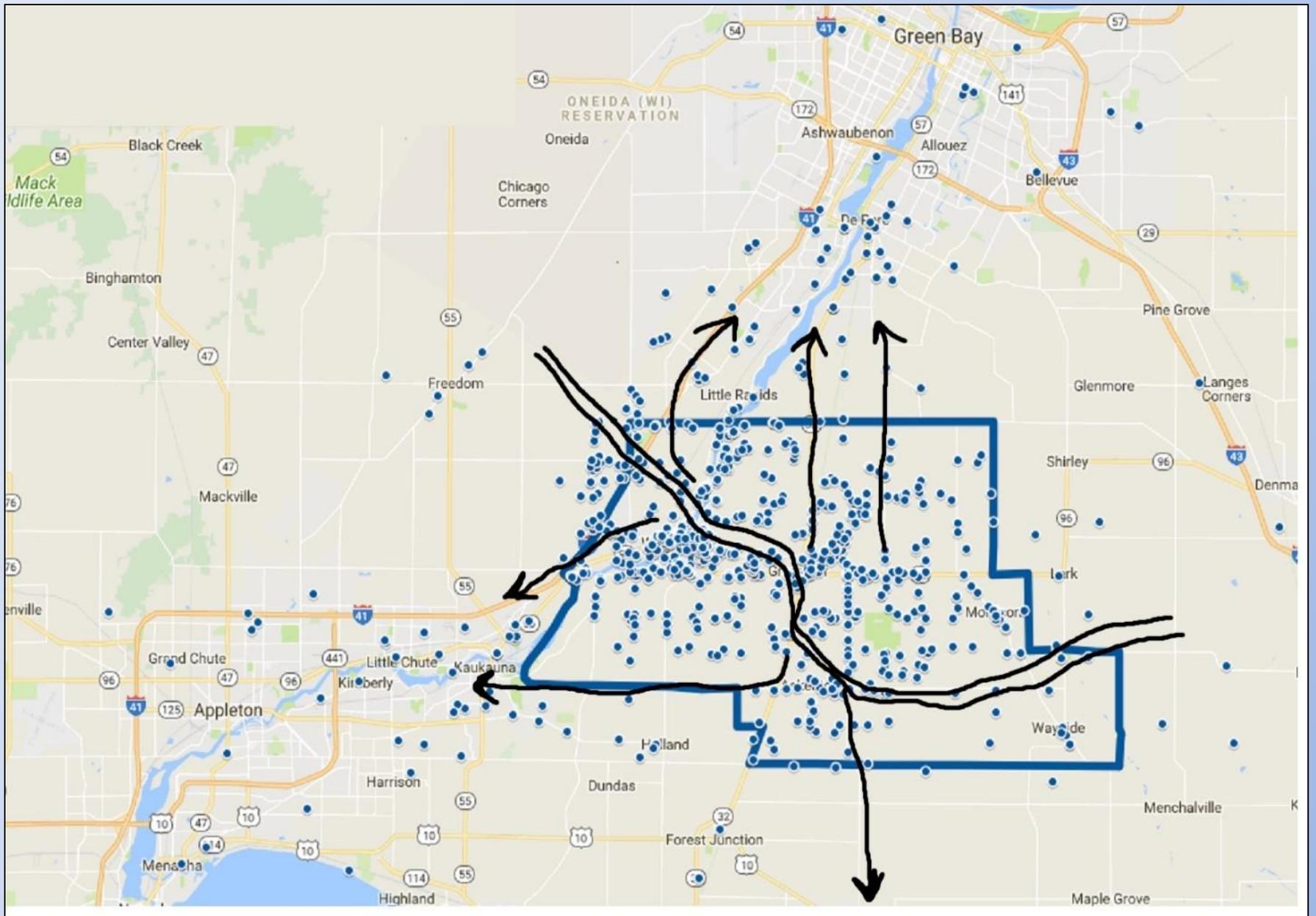
St. Clare Parish
105 sq. miles











Significant Demographic Indicators of the Study Area's Story

<p>1</p>	<p>Population Change</p> <p>In the 10 year future, how is this area expected to change?</p> <p>(See Population and Families Theme)</p>	<p>Significant Decline</p>	<p>Moderate Decline</p>	<p>Little Change</p>	<p>Moderate Growth</p>	<p>Significant Growth</p>
<p>2</p>	<p>School Age Change</p> <p>In the 10 year future, how is the population of school age children in this area expected to change?</p> <p>(See Age Theme)</p>	<p>Significant Decline</p>	<p>Moderate Decline</p>	<p>Little Change</p>	<p>Moderate Increase</p>	<p>Significant Increase</p>
<p>3</p>	<p>Families with Children</p> <p>Compared to the state, are families with children more or less likely to live in two parent households?</p> <p>(See Population and Families Theme)</p>	<p>Significantly Less</p>	<p>Somewhat Less</p>	<p>About the Same</p>	<p>Somewhat More</p>	<p>Significantly More</p>
<p>4</p>	<p>Adult Educational Attainment</p> <p>For this area, what is the general level of education of the adults 25 and older?</p> <p>(See Education and Career Status Theme)</p>	<p>Very Low</p>	<p>Low</p>	<p>Mixed</p>	<p>High</p>	<p>Very High</p>
<p>5</p>	<p>Community Diversity Index</p> <p>How diverse is the racial/ethnic mix of this area?</p> <p>(See Community Diversity Theme)</p>	<p>Very Homogeneous</p>	<p>Homogeneous</p>	<p>Moderately Diverse</p>	<p>Very Diverse</p>	<p>Extremely Diverse</p>
<p>6</p>	<p>Median Family Income</p> <p>How does the median family income compare to the state for this area?</p> <p>(See Financial Resources Theme)</p>	<p>Significantly Less</p>	<p>Somewhat Less</p>	<p>About the Same</p>	<p>Somewhat Greater</p>	<p>Significantly Greater</p>

Poverty

7 Compared to the state, is the number of families in poverty above or below the state average?

(See Financial Resources Theme)

Significantly
Below

**Somewhat
Below**

About the
Same

Somewhat
Above

Significantly
Above

Blue to White Collar Occupations

8 On a continuum between blue collar and white collar occupations, where does this area fall?

(See Education and Career Status Theme)

Very Blue Collar

Somewhat
Blue

Closely Split

Somewhat
White

Very White
Collar

Largest Racial/Ethnic Group

9 In this area, which racial/ethnic group is the largest percentage of the population?

(See Community Diversity Theme)

Asian (NH)

Black/Afri
American (NH)

White (NH)

Hispanic or
Latino

Pac Is/Amer
Ind/Other

Religiosity

10 What is the level of religiosity in this study area?

(See Religiosity Theme)

Very Low

Somewhat
Low

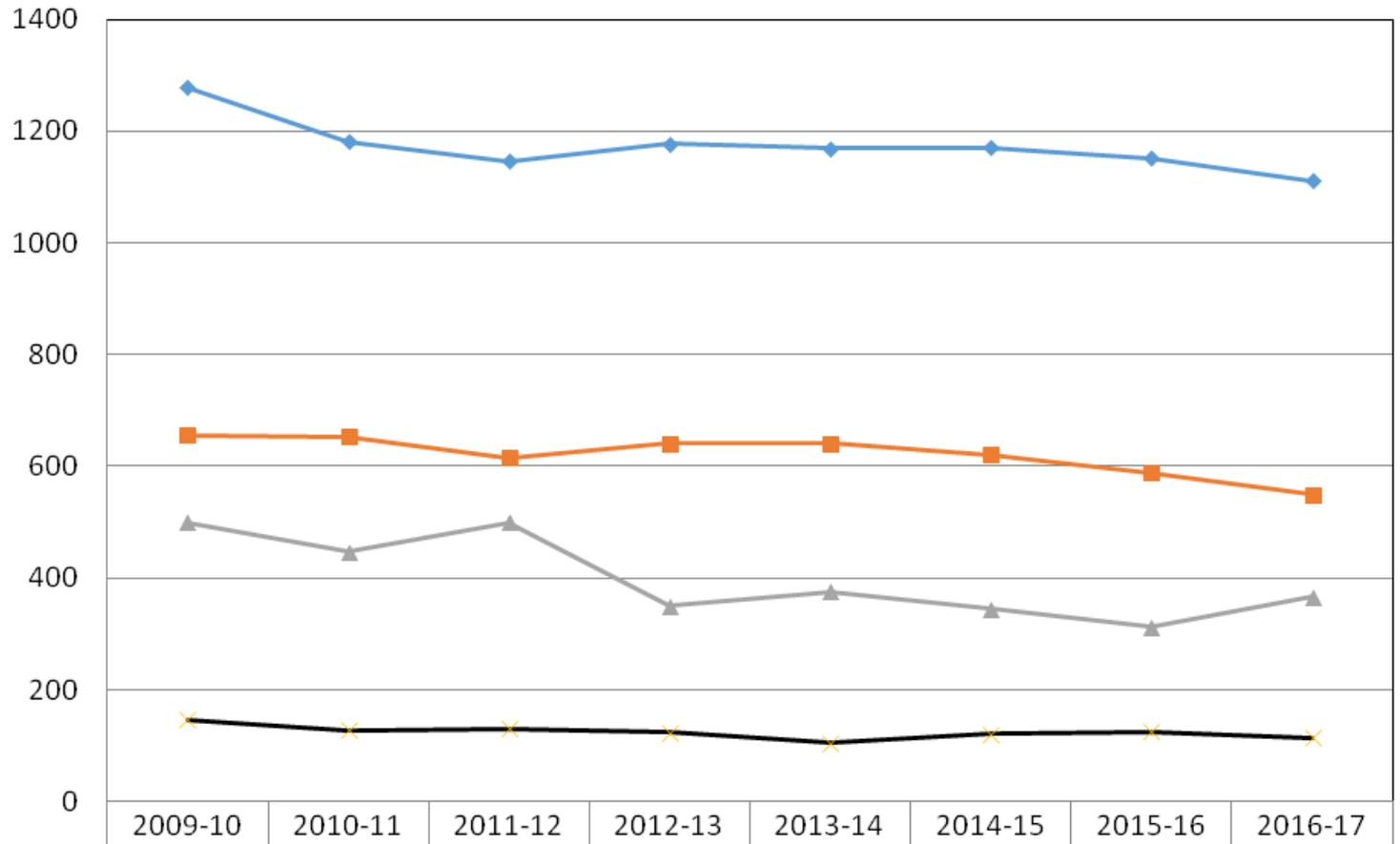
Mixed

Somewhat
High

Very High

Population, Households & Families					
	2000	2010	2017	2022	2027
Population	6,457	8,059	8,499	8,832	9,216
Population Change		1,602	440	333	384
Percent Change		24.8%	5.5%	3.9%	4.3%
Households	2,224	2,930	3,089	3,211	3,352
Households Change		706	159	122	141
Percent Change		31.7%	5.4%	3.9%	0.0%
Population / Households	2.90	2.75	2.75	2.75	2.75
Population / Households Change		-0.15	0.00	-0.00	-0.00
Percent Change		-5.3%	0.0%	0.0%	0.0%
Family Households	1,799	2,284	2,400	2,501	
Family Households Change		485	116	101	
Percent Change		27.0%	5.1%	4.2%	

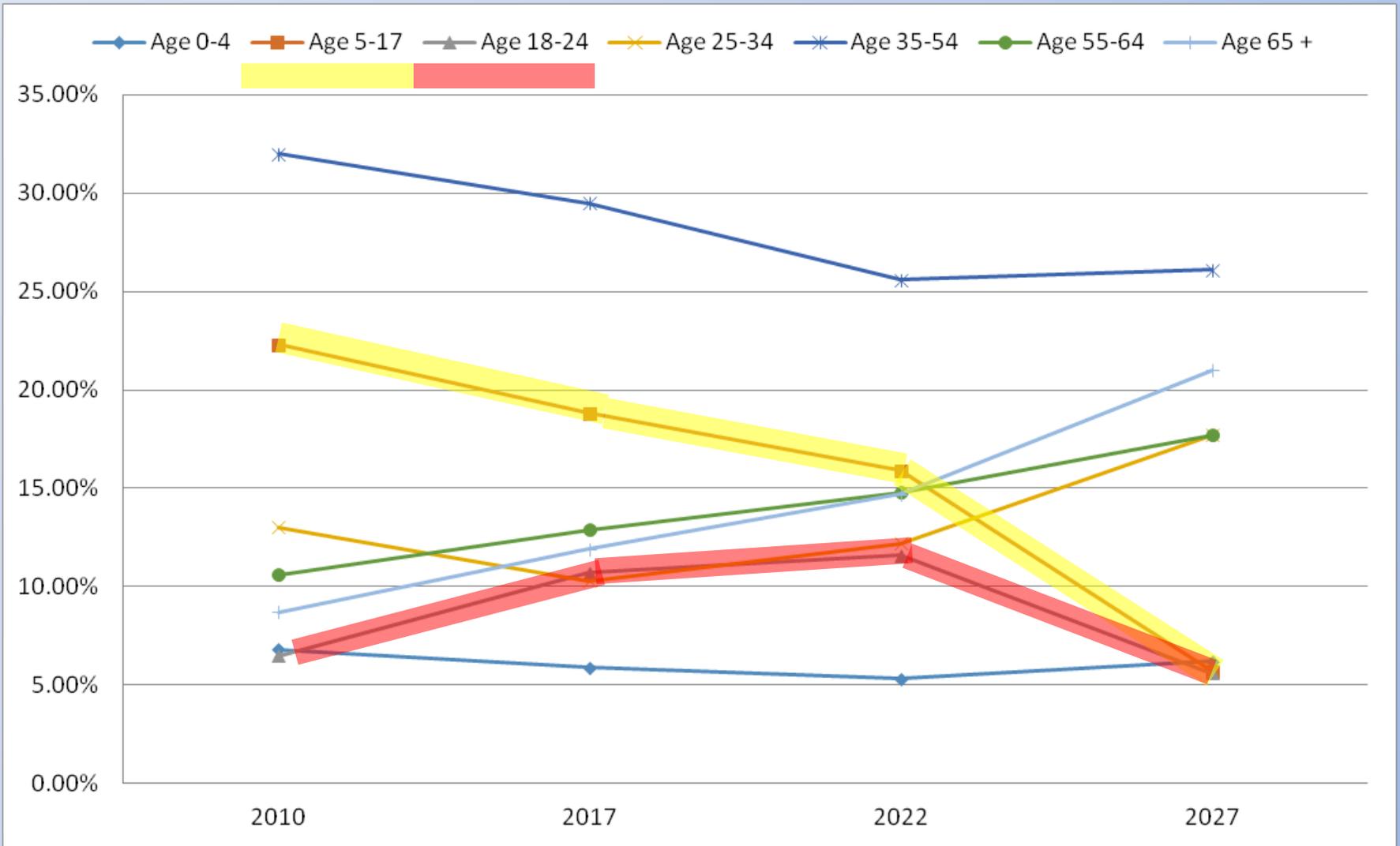
of Families or Individuals



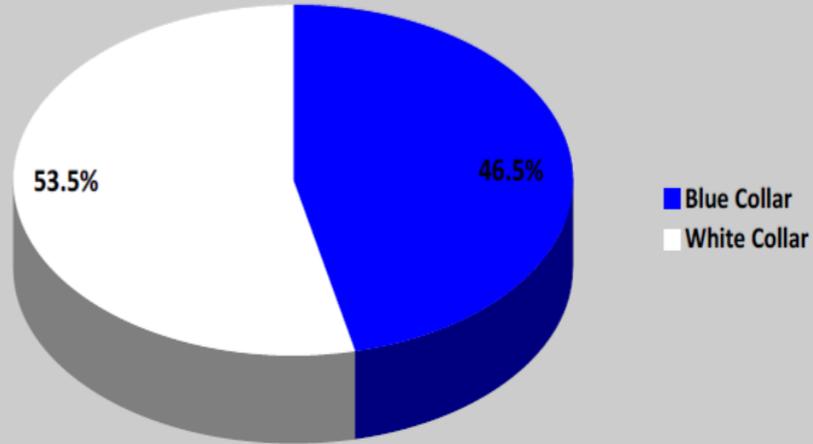
◆ Households	1278	1181	1147	1177	1169	1171	1152	1111
■ Cont. Households	656	653	616	641	641	621	589	549
▲ RE Students	500	447	500	350	375	344	312	366
✕ School Enroll.	146	128	130	124	105	121	125	114

Phase of Life presents how a community changes and people age through their various life phases.

Phase of Life	Actual Population by Year & Phase				Percent of Pop by Year & Phase			
	2010	2017	2022	2027	2010%	2017%	2022%	2027%
Before Formal Schooling: 0 to 4	545	501	468	490	6.8%	5.9%	5.3%	6.2%
Required Formal Schooling: 5 to 17	1,796	1,601	1,401	450	22.3%	18.8%	15.9%	5.7%
College/Career Starts: 18 to 24	525	913	1,022	442	6.5%	10.7%	11.6%	5.6%
Singles & Young Families: 25 to 34	1,049	875	1,080	1,394	13.0%	10.3%	12.2%	17.7%
Families & Empty Nesters: 35 to 54	2,582	2,503	2,260	2,059	32.0%	29.5%	25.6%	26.1%
Enrichment Yrs Singles/Cpls: 55 to 64	857	1,097	1,303	1,390	10.6%	12.9%	14.8%	17.7%
Retirement Opportunities: 65 & over	705	1,008	1,298	1,650	8.7%	11.9%	14.7%	21.0%
Total:	8,059	8,498	8,832	7,875	100.0%	100.0%	100.0%	100.0%



Percentage Blue Collar to White Collar



Racial/Ethnicity by Year	Actual Population by Year				2010 to 2022 Change	Percent of all Pop by Year			2010 to 2022 % Change
	2010	2017	2022			2010%	2017%	2022%	
Asian (Non-Hisp)	38	37	38	0	0.5%	0.4%	0.4%	0.0%	
Black/African American (Non-Hisp)	42	41	42	0	0.5%	0.5%	0.5%	0.0%	
White (Non-Hisp)	7,592	7,878	8,095	503	94.2%	92.7%	91.7%	-2.5%	
Hispanic or Latino	276	373	439	163	3.4%	4.4%	5.0%	1.5%	
Pac Is/Am Ind/Oth (Non-Hisp)	112	170	218	106	1.4%	2.0%	2.5%	1.1%	
Total:	8,060	8,499	8,832	772	100.0%	100.0%	100.0%		

Mosaic	Study Area		State		Comparative Index
I30 Family Union - Stockcars and State Parks	868	29.2%	101,222	4.7%	621
E21 Thriving Boomers - Unspoiled Splendor	473	15.9%	166,940	7.7%	205
D15 Suburban Style - Sports Utility Families	353	11.9%	59,503	2.8%	430
F23 Promising Families - Families Matter Most	223	7.5%	19,127	0.9%	844
O51 Singles and Starters - Digital Dependents	157	5.3%	101,125	4.7%	112
B08 Flourishing Families - Babies and Bliss	128	4.3%	36,655	1.7%	253
F22 Promising Families - Fast Track Couples	112	3.8%	31,552	1.5%	257
C14 Booming with Confidence - Boomers and Boomerangs	99	3.3%	33,555	1.6%	214
J34 Autumn Years - Aging in Place	94	3.2%	120,464	5.6%	57
J35 Autumn Years - Rural Escape	93	3.1%	82,057	3.8%	82
	2,600		752,200		

“Stockcars and State Parks” by Experian

Middle-class empty nesters; rural communities
Mix of service-sector, farm and blue-collar jobs
No worries about crime or violence

Traditional small-town lifestyle
Fresh-air lovers
Gathering with friends and extended family
Enjoy state fairs or country music festivals
Large SUVs, vans or full-sized pickups
Not much on traveling abroad

Financially conservative; price-sensitive shoppers
Old-fashioned media tastes (newspapers, radio, classic TV)
Motor sports, rough and tough interests
Minor fans of the Internet

More concerned about family than the larger community
Traditionalists on social values; politically conservative
Relatively low level of civic engagement

“Thriving Boomers” by Experian

Small towns and subdivisions which were once farmland
1/3 of adults in agriculture; most in sales or white-collar professions
Older, white baby-boomer couples
Upper middle-class incomes
Almost half can be found in the Midwest and West

Traditional hobbies and activities; gardening, woodworking, cooking
Enjoy the state fair, antique show, or country music festival
Outdoorsy people

Financially conservative
Reluctant to spend much on aspirational purchases
Utilitarian trucks and vans
A tough sell; little interest in publications or radio
Enjoy TV sitcoms, game shows, and how-to programs

Traditionalists; social and political conservatives
Not especially concerned about pollution, environment, etc
Deep roots in the community, care about neighbors
Spiritual and passionate in their opinions; willing to join a protest

“Sports Utility Families” by Experian

Upscale families; relatively new subdivisions

Households are multi-generational; Gen X parents

A mix of white-collar, blue-collar, and service-sector jobs

Dwell in areas that were once rolling farmland by metro areas

Adults have begun to age in place

Families have deep roots; belong to the PTA, church groups and unions

Busy, child-centered lifestyles

Large SUVs and full-sized trucks

Sports-crazy families: softball, basketball, football; fishing, hunting, boating

Patronize mid-market and discount retailers

Go to kid-oriented stores for toys, games, and sporting equipment

Parents not too interested in self-improvement

Don't have a lot of time to sit still for most media

Work hard and have conservative family values

Politically, overwhelmingly Republican

More interested in work than the paycheck

Conservative investors; live on debit and credit cards to make ends meet

Income Trends: Households and Families

	2010	2017	2022	2010 to 2022 Change
Average Household Income	76,060	82,396	88,818	12,758
Median Household Income	66,615	73,521	78,907	12,292
Per Capita Income	27,653	29,947	32,291	4638
Median Family Income		82,868	82,686	82,686

Household Income Forecast by Category	Study Area							WI	Comp
	2010		2017		2022		5 Yr Chg	2017	Index CY
Less than \$10,000	35	1.19%	53	1.72%	50	1.56%	-0.16%	5.60%	31
\$10,000 to \$14,999	83	2.83%	79	2.56%	71	2.21%	-0.35%	4.73%	54
\$15,000 to \$24,999	231	7.89%	220	7.12%	216	6.73%	-0.40%	10.11%	70
\$25,000 to \$34,999	254	8.67%	249	8.06%	239	7.45%	-0.62%	10.23%	79
\$35,000 to \$49,999	373	12.73%	370	11.98%	352	10.97%	-1.02%	14.19%	84
\$50,000 to \$74,999	735	25.09%	609	19.72%	584	18.19%	-1.53%	19.63%	100
\$75,000 to \$99,999	537	18.33%	600	19.43%	595	18.54%	-0.89%	13.73%	142
\$100,000 to \$149,999	492	16.80%	643	20.82%	730	22.74%	1.92%	13.91%	150
\$150,000 to \$199,999	121	4.13%	172	5.57%	244	7.60%	2.03%	4.56%	122
\$200,000 or more	68	2.32%	93	3.01%	129	4.02%	1.01%	3.32%	91
Totals:	2,929	100.00%	3,088	100.00%	3,210	100.00%		100.00%	

Poverty Level	Pop	Area % Pop	WI % Pop
Above poverty level	2,296	98.3%	97.2%
Below poverty level	39	1.7%	2.8%
	2,335	100.0%	100.0%

1	<p>Drive for Affluence</p> <p>In this area, how important is the pursuit of affluence?</p>	<p>Very Unimportant Somewhat Unimportant Somewhat Important Very Important Extremely Important</p>
2	<p>Devotion to Family</p> <p>In this area, how strong is the devotion to family?</p>	<p>Very Weak Somewhat Weak Somewhat Strong Very Strong Extremely Strong</p>
3	<p>Commitment to Career</p> <p>In this area, how important are career pursuits?</p>	<p>Very Unimportant Somewhat Unimportant Important Very Important Extremely Important</p>
4	<p>Concern for the Environment</p> <p>In this area, how strong is the concern for the environment?</p>	<p>Very Weak Somewhat Weak Somewhat Strong Very Strong Extremely Strong</p>
5	<p>Practice of Altruism and Giving</p> <p>In this area, how strong is the practice of altruism and giving?</p>	<p>Very Weak Somewhat Weak Somewhat Strong Very Strong Extremely Strong</p>
6	<p>Importance of Religious Faith</p> <p>In this area, how important is religious faith and practice?</p>	<p>Very Unimportant Somewhat Unimportant Important Very Important Extremely Important</p>

7	<p>Entertainment Activities</p> <p>In this area, how active is the community in entertainment activities?</p>	
8	<p>Desire to Broaden Horizons</p> <p>In this area, how much energy is given to activities that would broaden one's horizons?</p>	
9	<p>Pursuit of Personal Growth</p> <p>In this area, how likely is this area to pursue avenues of personal growth and development?</p>	
10	<p>Sense of Wellbeing</p> <p>In this area, how high is the overall sense of wellbeing?</p>	

<p>1</p>	<p>Local vs Global</p> <p>In this area, is the inclination toward a local or global focus?</p>	<p>Very Local Somewhat Local Mixed Somewhat Global Very Global</p>
<p>2</p>	<p>Traditional vs Progressive</p> <p>In this area, is the outlook more traditional or progressive?</p>	<p>Very Traditional Somewhat Traditional Mixed Somewhat Progressive Very Progressive</p>
<p>3</p>	<p>Retiring vs Sociable</p> <p>In this area, is the inclination toward sociability or is it more retiring?</p>	<p>Very Retiring Somewhat Retiring Mixed Somewhat Sociable Very Sociable</p>
<p>4</p>	<p>Restrained vs Indulgent</p> <p>In this area, is the inclination more likely to be restrained in life activities or indulgent?</p>	<p>Very Restrained Somewhat Restrained Mixed Somewhat Indulgent Very Indulgent</p>
<p>5</p>	<p>Planned vs Spontaneous</p> <p>In this area, is the inclination more likely to lean towards planning of activities or spontaneity?</p>	<p>Very Planned Somewhat Planned Mixed Somewhat Spontaneous Very Spontaneous</p>
<p>6</p>	<p>Dutiful vs Carefree</p> <p>In this area, is the inclination more towards fulfilling duty or being carefree?</p>	<p>Very Dutiful Somewhat Dutiful Mixed Somewhat Carefree Very Carefree</p>

Security vs Fulfillment

7

In this area, is the inclination more for security or pursuing life fulfillment activities?

High Security

Moderate Security

Mixed

Moderate Fulfillment

High Fulfillment

Simplicity vs Affluence

8

In this area, is the inclination toward a lifestyle of simplicity or affluence?

High Simplicity

Moderate Simplicity

Mixed

Moderate Affluence

High Affluence

Self vs Others

9

In this area, is the inclination toward self concerns or the concerns of others?

High Self

Moderate Self

Mixed

Moderate Others

High Others

Follow vs Lead

10

In this area, is the inclination toward leading or following?

High Follow

Moderate Follow

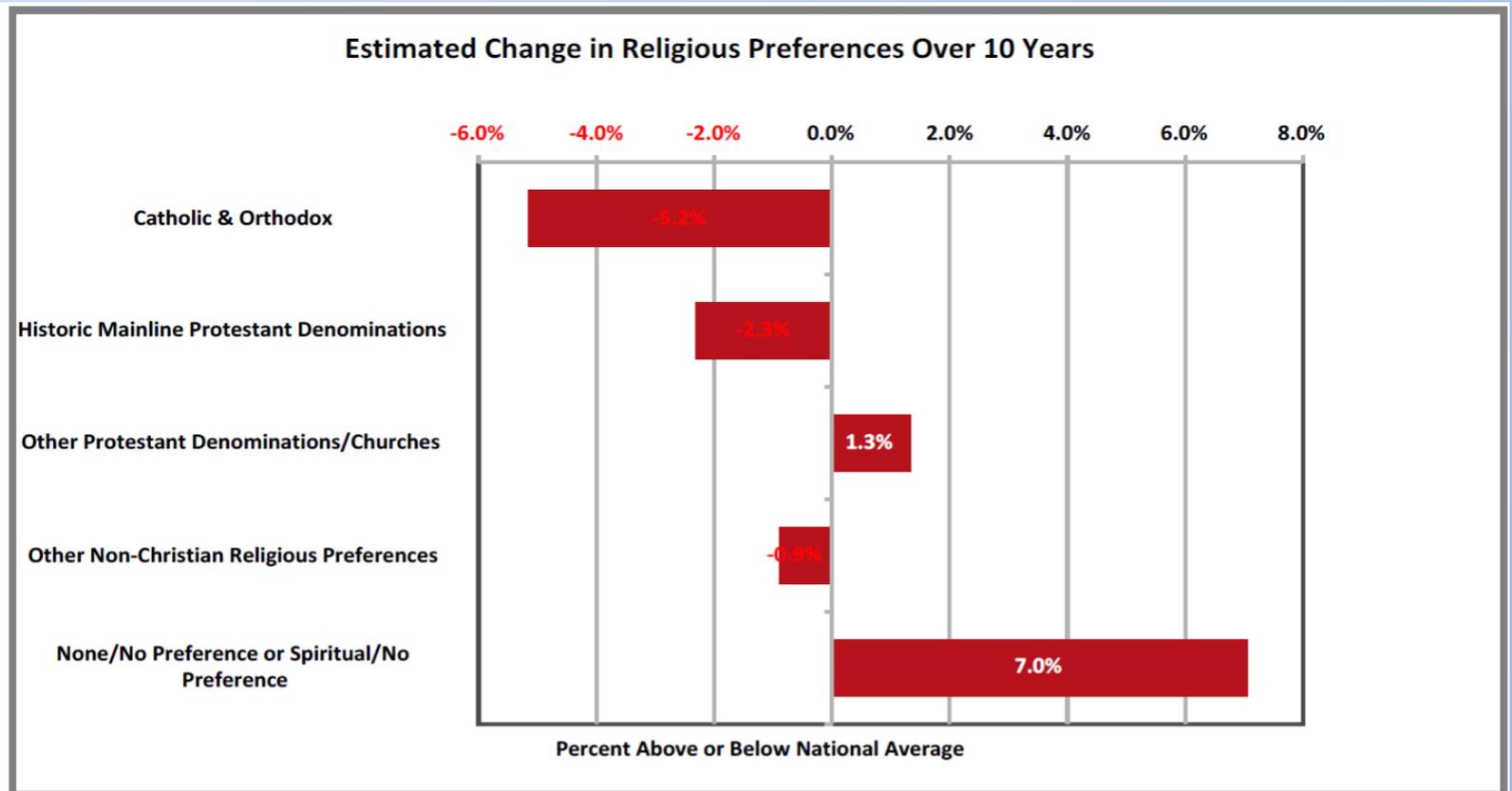
Mixed

Moderate Lead

High Lead

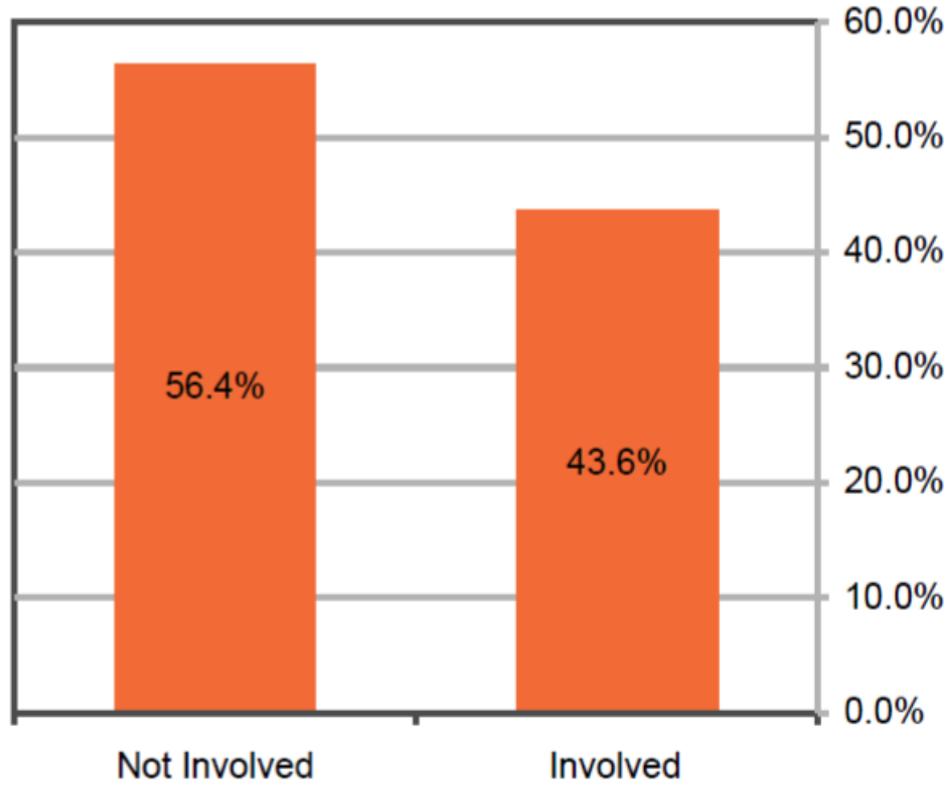
I believe...	Disagree	Agree
Abortion should remain legal	31.3%	53.2%
Children are adequately taught good moral standards today	83.9%	7.2%
Marriage as a social institution is becoming obsolete	33.5%	46.4%
Marriage is only a relationship between one man and one woman	34.2%	52.2%
Our culture is too obsessed with celebrity	2.2%	89.9%
People should be involved in volunteer activities for the benefit of others	4.0%	77.5%
Religion must play a primary role in shaping individual morality	21.0%	58.9%
Religious communities should fully embrace LGBT persons	27.5%	44.5%
Same sex marriage should be legalized	40.0%	39.5%
If violence is committed against the US, we are justified in the use of force	13.0%	70.5%
The government should be deeply involved in solving poverty	24.6%	62.3%
The US should pursue stopping illegal immigrants flowing into the country	15.5%	68.7%
Tolerance is necessary for social peace and well being	12.5%	74.3%
We must be good stewards of the environment.	20.8%	58.6%

	2007	2017	Change
Baptist	7.3%	6.1%	-1.3%
Roman Catholic	29.7%	24.5%	-5.2%
Lutheran	11.9%	11.3%	-0.6%
Methodist	9.1%	8.9%	-0.2%
Christian Non-denomin.	6.8%	8.0%	1.3%
None/Not Religious	16.0%	21.2%	5.3%
Spiritual/Not Religious	4.6%	6.3%	1.7%

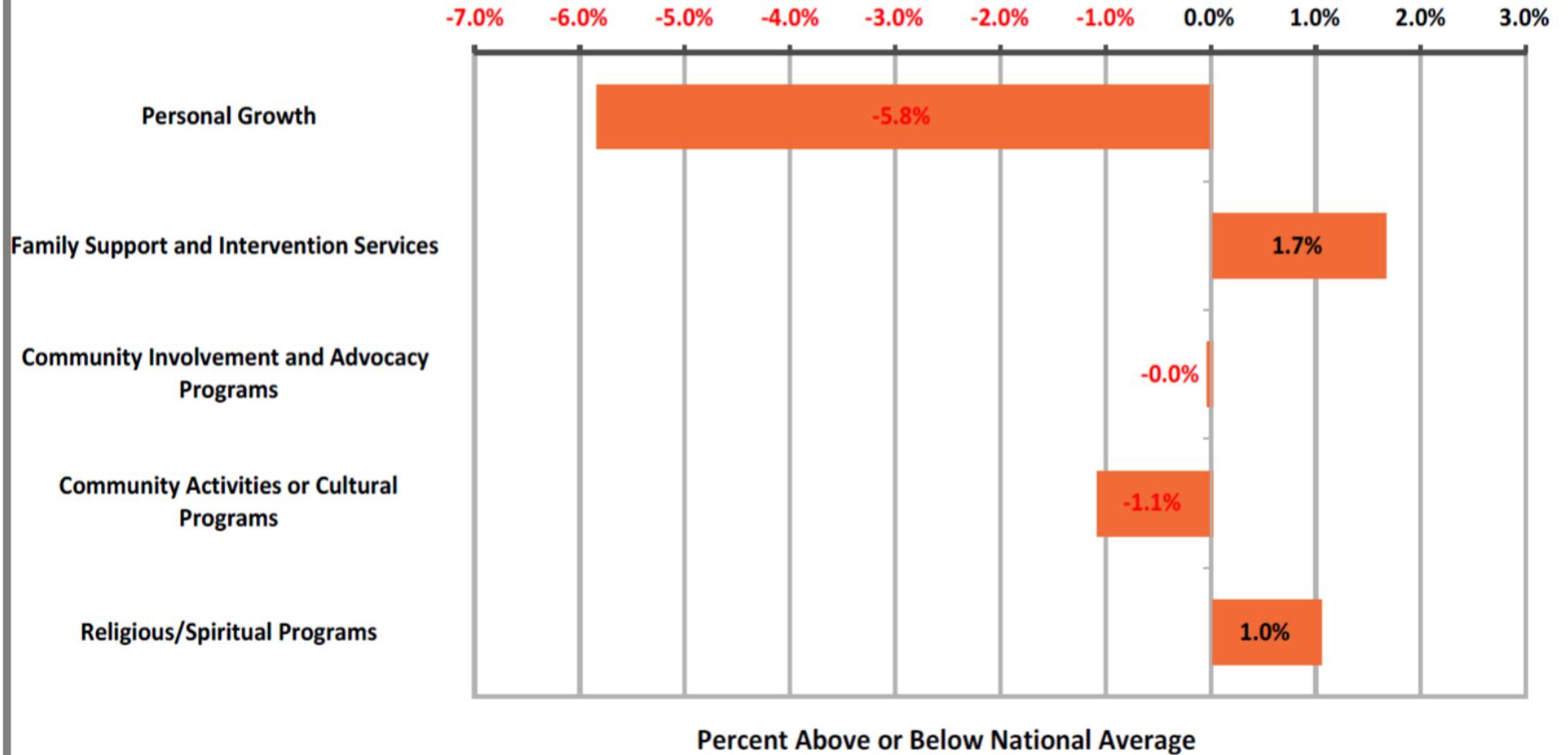


	From the Outside	From Inside the Church
About Personal Life		
Demands of raising children	28.0%	35.9%
Moved from community	27.1%	41.6%
No good faith community in area	31.3%	52.6%
No time/less time available	39.3%	43.3%
About Personal Faith		
Don't believe in God	32.4%	36.0%
No longer believe	32.2%	33.0%
Unsure about personal beliefs	39.4%	40.6%
Wasn't relevant to my life	49.1%	43.6%
About the Church		
Boring/Uninteresting	46.1%	41.1%
Conflicts in religious community	44.2%	62.5%
Didn't feel welcome/useful	42.8%	59.5%
Disillusionment with religion	53.0%	53.3%
Don't trust organized religion	57.9%	44.1%
Don't trust religious leaders	60.4%	65.5%
Never been invited	19.5%	25.4%
Not current/old fashioned	35.7%	46.7%
Religion too focused on money	68.2%	65.3%
Religious people too judgmental	68.4%	62.1%
Strict/Inflexible beliefs	52.5%	51.5%
Wasn't supportive during crisis	32.6%	64.6%
Worship/music style	38.7%	64.3%

Involvement in Religious Congregation or Community



Estimated Program or Ministry Preferences Compared to National Average



Life Concerns	No Concern	Modest Concern	Significant Concern
Anger management/losing my temper	67.25	28.89	3.86
Avoiding homelessness	73.58	20.87	5.53
Balancing work & family	56.39	35.66	7.92
Caring for aging parents	58.21	29.08	12.72
Child who is gay, lesbian, bisexual or transgender	92.95	5.14	1.93
Conflict resolution/arguing too much	65.19	29.45	5.39
Day-to-day financial matters	27.83	51.30	20.87
Depression	55.27	37.20	7.52
Divorce	86.80	9.93	3.25
Domestic violence in my family	93.20	5.39	1.38
Fear of the future or the unknown	32.34	52.27	15.39
Financing the future/savings/retirement	16.54	50.21	33.25
Finding a mate/spouse	82.17	12.58	5.24
Fulfilling marriage/romance & intimacy	53.82	35.32	10.87
Getting over the past/dealing with guilt	55.75	38.35	5.90
Health crisis/illness	39.33	48.18	12.51
Illegal immigration	60.61	21.75	17.65
Losing weight/diet issues	27.12	51.94	20.98
Making friends	62.05	33.28	4.66
Making the right choices/finding direction	36.69	51.47	11.86
Marriage problems	77.40	18.26	4.34
Personal health problems	32.90	53.29	13.82
Problems with addictions	87.27	10.60	2.16
Raising a teen	77.17	16.86	5.98
Raising children as a single parent	89.48	7.14	3.38
Reaching my goals/being successful	40.85	45.30	13.87
Satisfying job/career	50.59	35.16	14.25
Spiritual issues/religion	68.34	26.34	5.35
Stress/time to relax	34.73	50.73	14.53
Struggles with Adult Children	74.02	21.69	4.30
Struggling with my sexual orientation	96.54	2.60	0.89
Time for friends/family	42.09	49.99	7.92
Unemployment/Losing my job	59.54	28.52	11.95
Violence in my neighborhood	68.69	25.33	5.95

Parishes

(Pew Research)

1965 – 17,637 parishes

1990 – 19,620 parishes (steady increase since 1965)

2016 – 17,233 parishes (steady decrease since 1990)

Catholic Population

(CARA: Center for Applied Research in the Apostolate)

Self-identified Catholics 1965 – 48.5 million 2016 – 74.2 million (steady increase)

Former adult Catholics 1995 – 17.3 million 2016 – 30.1 million (74% increase)

Median Age of Catholics 2007 – 45 Yrs 2011 – 49 Yrs

Diocesan Priests

(CARA: Center for Applied Research in the Apostolate)

Total Diocesan Priests 1965 – 35,925 2016 – 25,760 (28% decrease)

Priests Active in Ministry 1965 – 94% 2016 – 63% (31 point decrease)

Graduate level Seminarians 1965 – 8,325 2016 – 3,520 (58% decrease)

Lay Ministers

(CARA: Center for Applied Research in the Apostolate)

Lay professional ministers 1995 – 10,674 2016 – 23,149 (116% increase)

Lay ecclesial ministers 1995 – 29,146 2016 – 39,651 (36% increase)

Mass Attendance (CARA: Center for Applied Research in the Apostolate)

1965 – 55% of Catholic population

2016 – 22% of Catholic population (40% decrease)

Catholic Elementary Schools (CARA: Center for Applied Research in the Apostolate)

1965 – 10,667 schools

2016 – 5,266 schools (49% decrease)

Catholic Secondary Schools (CARA: Center for Applied Research in the Apostolate)

1965 – 1,527 schools

2016 – 1,212 schools (21% decrease)

Baptisms are trending downward since 1990, and from 1965 to 1980s

Funerals are relatively consistent (with both ups and downs)

1. Diocese of Green Bay

- 155 parishes
- 62 (active) diocesan priests

- Priest burnout

“We need our priests to be healthy, holy men,” Jim Lundholm-Eades said. “But what’s happening at the moment is that we take these men who are priests and we place unrealistic expectations on them and we can very easily burn them out.”

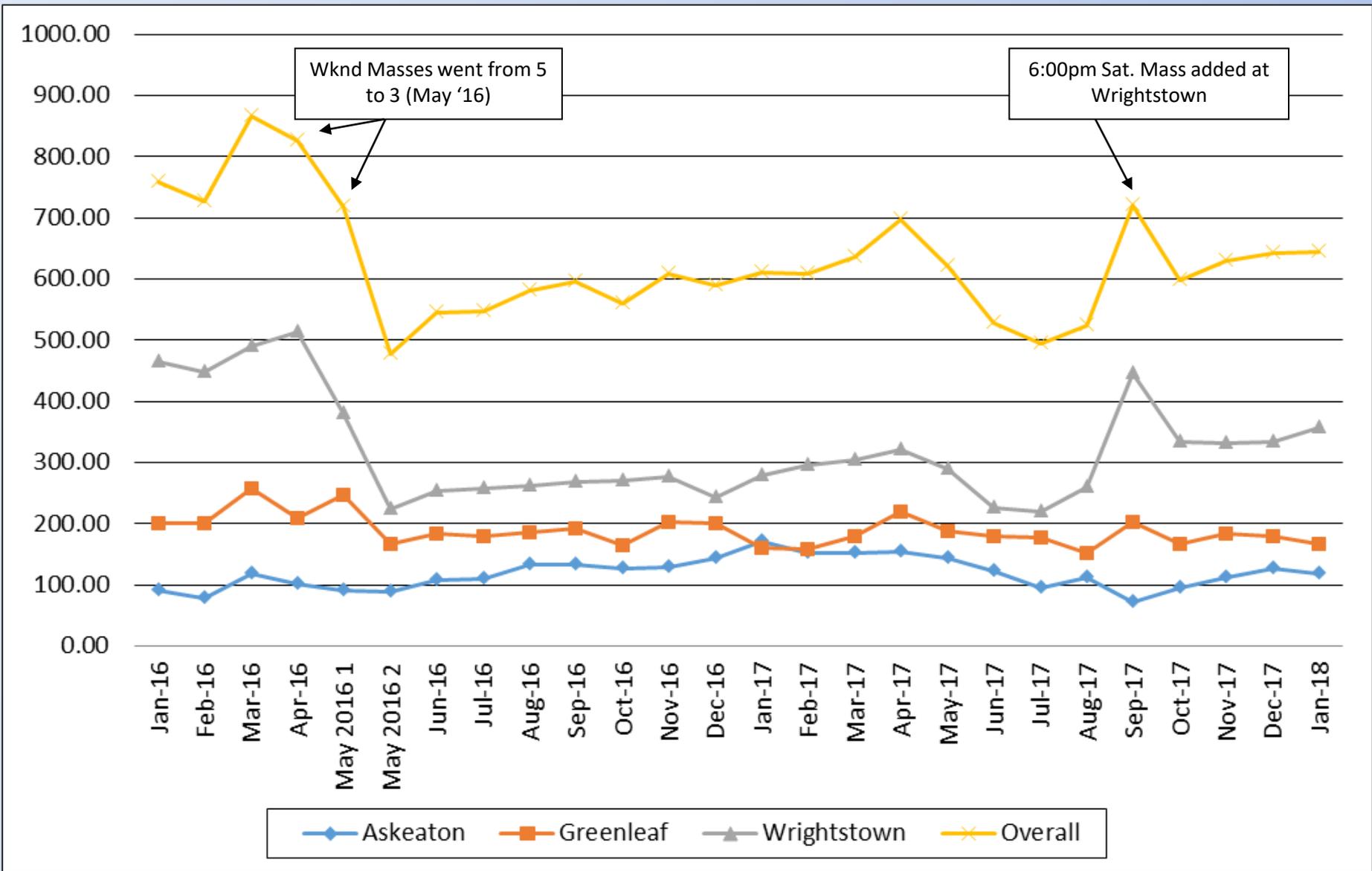
2. Increase in Latino immigration within the Green Bay Diocese

- the rise of one brand of Catholicism

Latin American Catholicism is heavily influenced by indigenous cultures and religious practices of Central America.

- the decline of another brand of Catholicism

U.S. Catholicism is heavily influenced by the Protestant flavor of the country’s founding and internal life, laws, beliefs, etc.



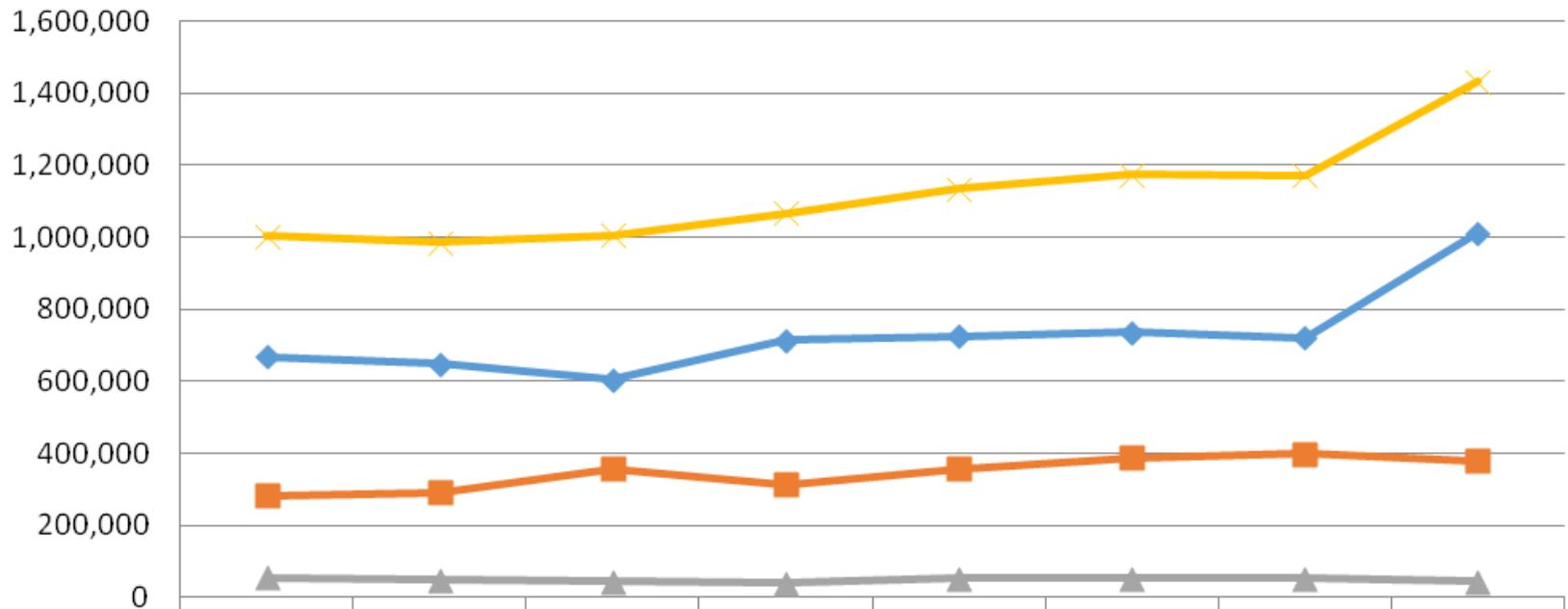
Wrightstown Area: Tends to have an urban flavor to it, partly because it is a more densely populated area as a Village, it has higher road traffic, a selection of shops, and also because of its industry and proximity to larger urban centers. Additionally, the size, architecture, and building materials of the church communicates a message of grandness, something one might expect in an urban setting. This carries over into the “Sunday experience.” Parishioners are less likely to mingle before or after Mass (similar to a more urban parish); however, there are many social ties which exist outside of Sunday worship.

The Wrightstown area could be described as “old” and “new” Wrightstown. “Old” Wrightstown is less about age, and more in reference to family and local ties which run very deep and long. “New” Wrightstown, similarly, is less about age, and more in reference to the area’s population and housing boom in the late 1990s and early 2000s. These families will have, perhaps, fewer historical ties to the area. This blend of both “old” and “new” contributes to the urban flavor of the area; that is, it’s possible to worship beside someone you may recognize, but not necessarily know. That being said, however, both “old” and “new” are committed to faith and their parish, and contribute in their own ways.

Greenleaf Area: Has a definitely rural flavor to it, due to the prominence of farmland, a wide spread of housing, just a few small businesses (e.g., D&G's, BP gas, GR Landscape, and bars/grills), the Holland Wildlife Area, and the relatively low amounts of traffic (excepting Hwy 96, Cty PP, and Hwy 57). The size, architecture, and building materials of the church communicates a message of simplicity and closeness, which also contributes to the rural flavor. Additionally, the area is heavily populated by families with deep and long local ties. This, in conjunction with the factors mentioned above, affect the "Sunday experience." Parishioners are more likely to mingle and socialize at the Sunday gathering, as an extension of their social and familial ties outside of Sunday worship.

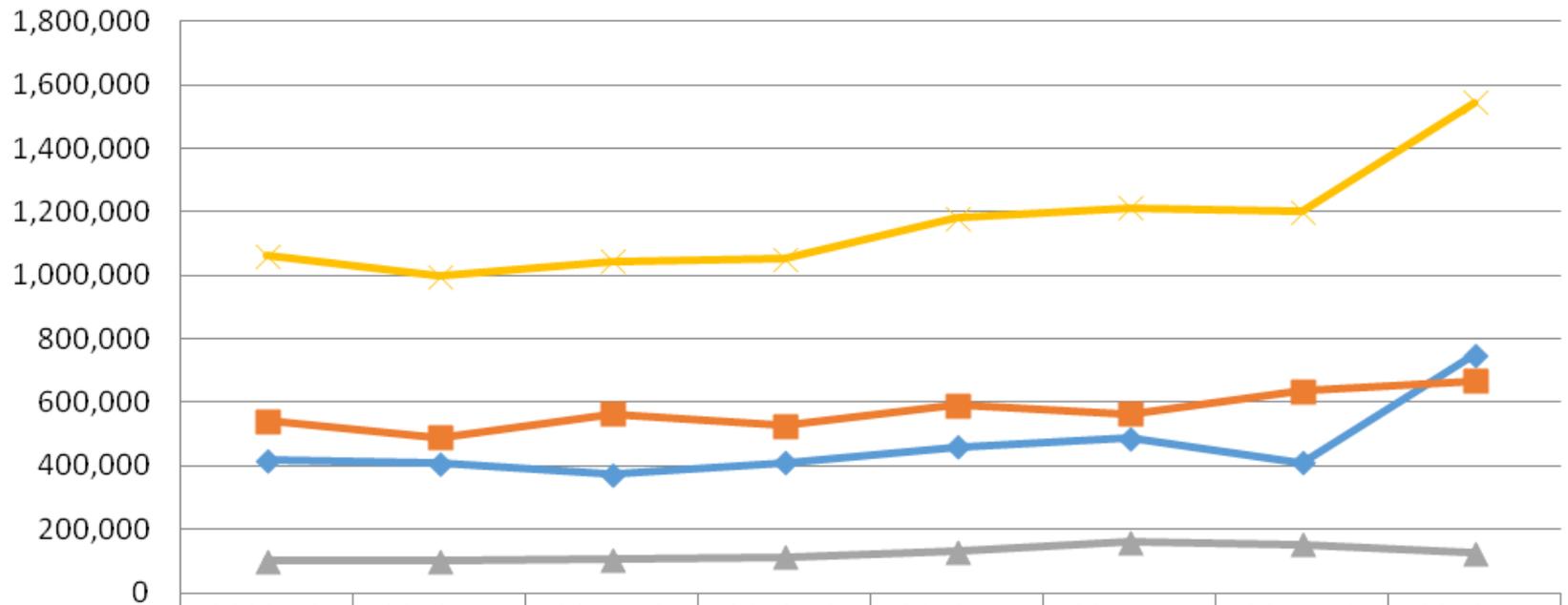
Askeaton Area: Has a definitely rural flavor to it, due to the prominence of farmland, significant distances between homesteads, the Holland Wildlife Area, the relative absence of small business (excepting the Rocky Top Bar and Grill), and light traffic flow. The church, settled as it is on the edge of a wooded area, has an especially remote character. The size, architecture, building materials, and location of the church communicates a message of simplicity and quiet. Parishioners living in the area have generally deep and long local ties. Depending on the weather, parishioners may or may not spend a lot of time mingling after Mass. However, they have many social ties which exist outside of the Sunday gathering.

Operating REVENUE July 2009 - June 2017



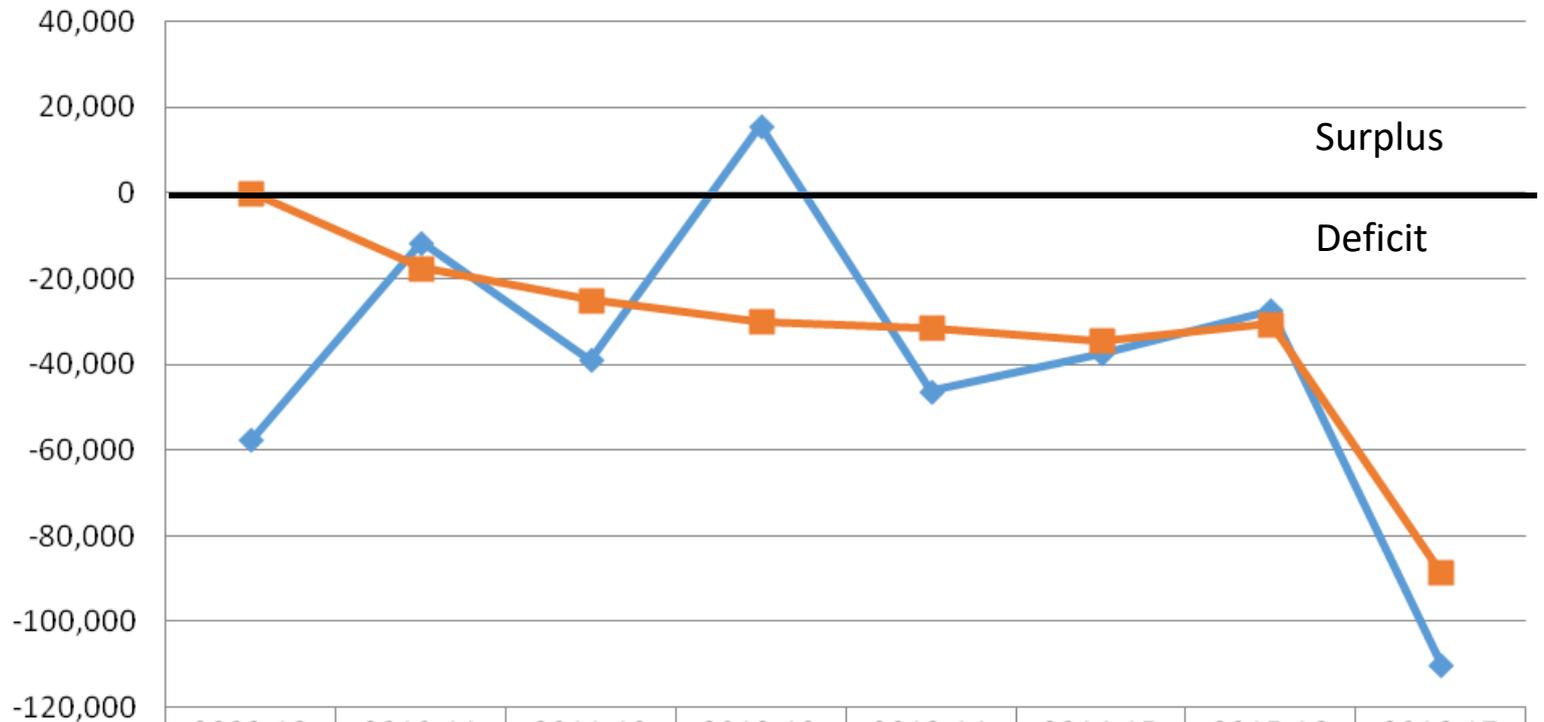
	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
◆ Parish	668,209	647,874	603,994	714,217	726,122	735,684	720,931	1,011,545
■ School	281,523	290,323	357,212	312,830	357,274	387,373	399,381	378,819
▲ Disc. Form	53,949	48,574	43,847	39,310	51,414	51,450	52,481	43,481
✕ Total	1,003,681	986,771	1,005,053	1,066,357	1,134,810	1,174,507	1,172,793	1,433,845

Operating EXPENSES July 2009 - June 2017

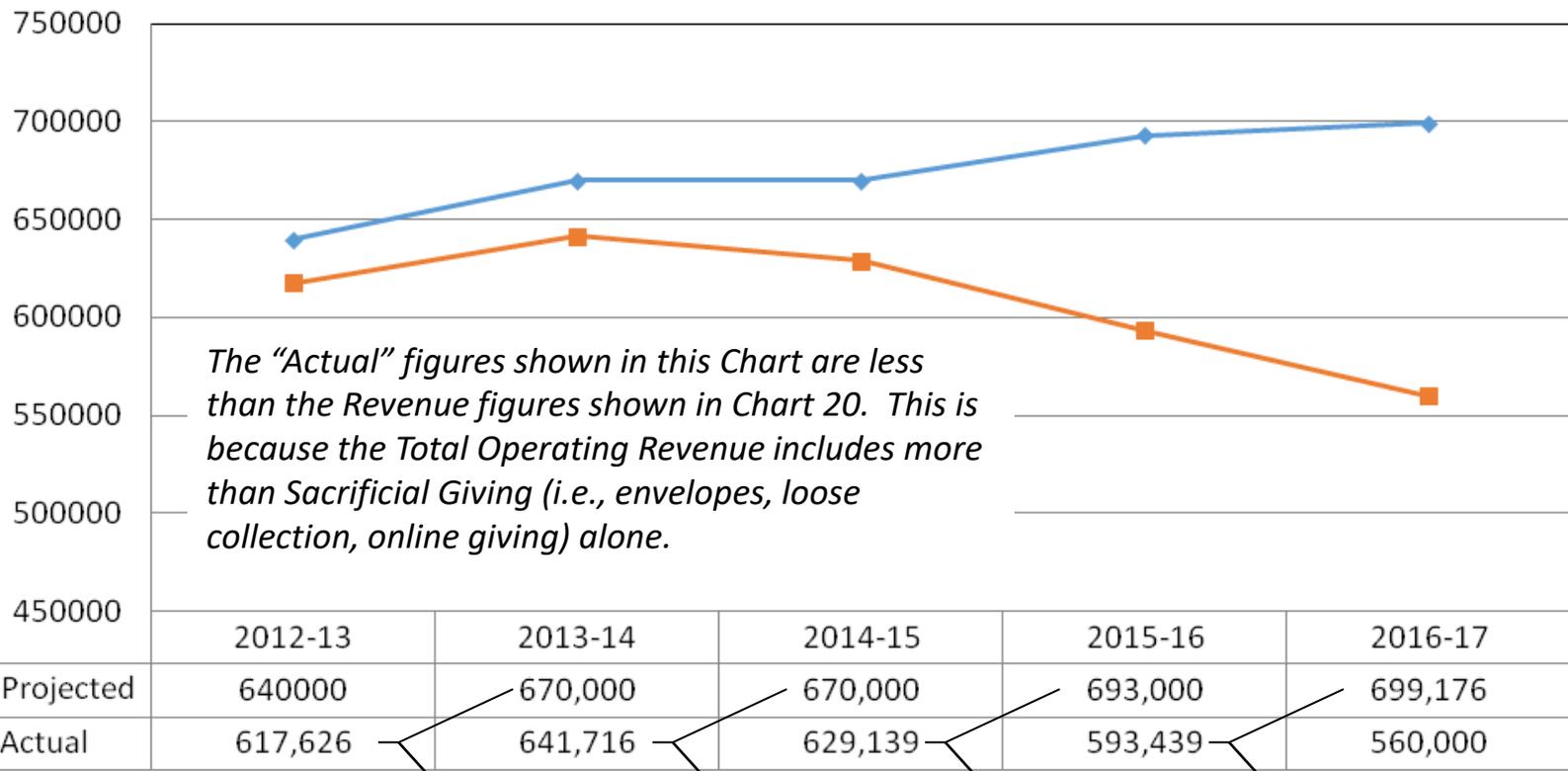


	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
◆ Parish	417,228	407,174	373,777	410,319	461,022	485,857	410,477	749,911
■ School	542,242	490,037	563,572	527,626	590,312	564,773	636,645	668,339
▲ Disc. Form	101,272	101,017	106,605	112,704	129,680	161,249	153,067	125,502
✕ Total	1,060,742	998,228	1,043,954	1,050,649	1,181,014	1,211,879	1,200,189	1,543,752

SURPLUS/DEFICIT July 2009 - June 2017



	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Surp/Def	-57,601	-11,457	-38,901	15,708	-46,204	-37,372	-27,396	-109,907
Line of Credit	0	-17,500	-25,000	-30,000	-31,500	-34,500	-30,500	-88,500

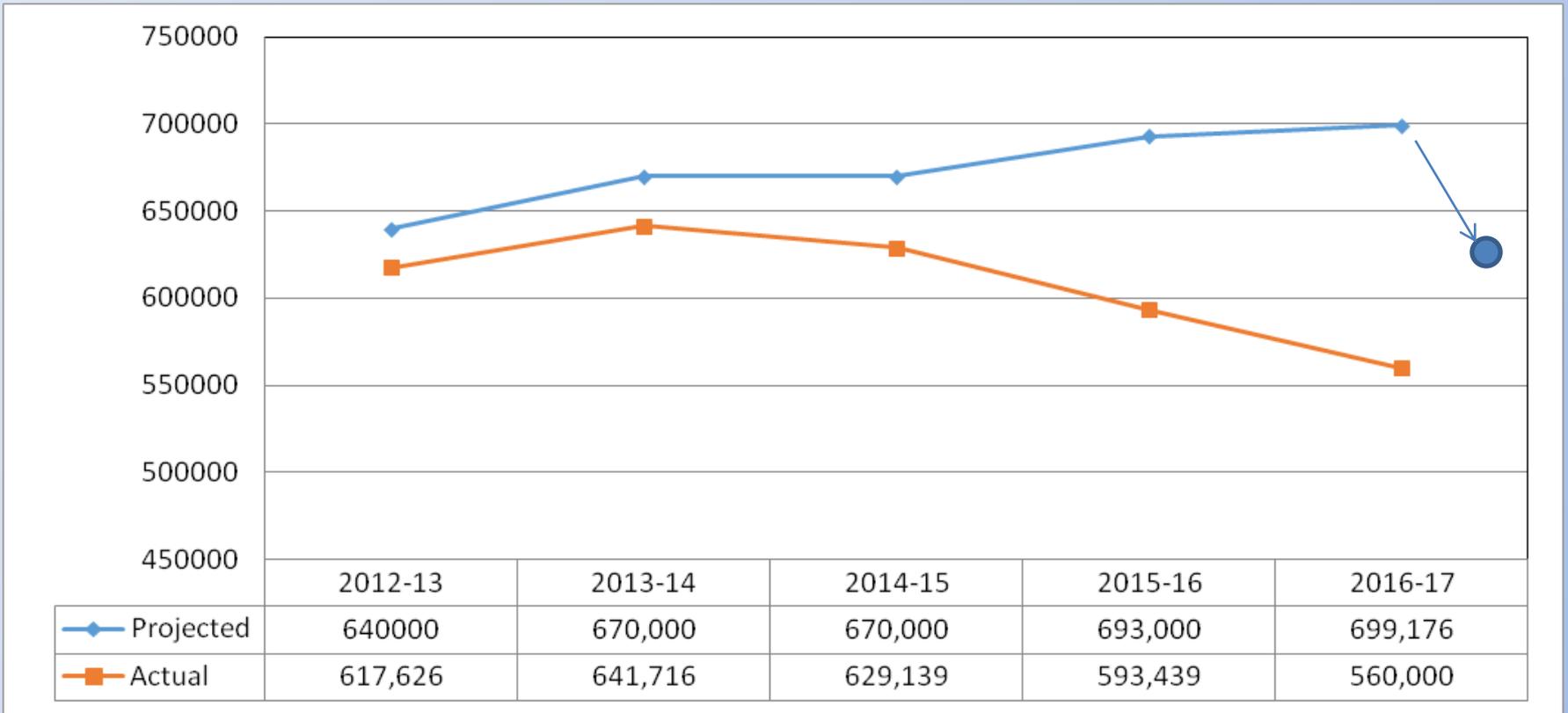


The "Actual" figures shown in this Chart are less than the Revenue figures shown in Chart 20. This is because the Total Operating Revenue includes more than Sacrificial Giving (i.e., envelopes, loose collection, online giving) alone.

Difference from Previous Actual \$52,374 \$28,284 \$63,861 \$105,737

In 2016-17, the parish was spending according to the budgeted/projected figures for that year. But that spending depended on *receiving* the *budgeted* sacrificial giving from parishioners. However, that projected amount of sacrificial giving was **\$105,737 higher than** what parishioners *actually* gave the previous year. This was not discovered until mid-fiscal year, when a spending freeze was immediately put in place. This also led to necessarily drawing more from our Line of Credit.

Significant corrections were made for our current 2017-18 budget.



REVENUES

Correction: Bring the projected/budgeted figures more in line with the history of actual giving.

2017-18 Projected Sacrificial Giving: \$627,000

Reduction of \$72,176 from 2016-17 Projected Sacrificial Giving of \$699,176 (*Chart 23*)

2017-18 Projected Overall Revenue: \$1,154,138

\$279,707 less than the 2016-17 Actual Overall Revenue of \$1,433,845 (*Chart 20*)

EXPENSES

Correction: Lower expenses where possible, and operate within our means.

2017-18 Projected Overall Expenses: \$1,174,248*

\$369,504 less than the 2016-17 Actual Overall Expenses of \$1,543,752 (*Chart 21*)
Is also **\$62,610 less than** the 2016-17 Projected Overall Expenses of \$1,236,858

*The 2017-18 Budget passed is a -\$20,110 deficit budget. But the budget figures are more in line with reality. And we give ourselves a year to make up that deficit along the way.

1. Adjustments to School internet and phone system	\$2,772 savings
2. Adjustments to insurance	982 savings
3. Switching Parish and School website platforms	1,380 savings
4. Insurance savings with razing of two WR buildings	630 savings
5. Replacing Breaking Bread with Gather hymnals	6,075 savings
Total annual savings	\$11,839

The subsidy of a parochial school by a parish should be around **40% of the parish's total revenue**. This is per the Diocesan Department of Education. Our financial support (i.e., subsidy) of St. Clare School is budgeted to be at **37.6%, or about \$268.000**, for the 2017-18 school year.

Subsidy History at Saint Clare:

2012-13.....	35.5%	2015-16.....	41.9%
2013-14.....	40.1%	2016-17.....	44.8%
2014-15.....	32.4%	2017-18.....	37.6%

1st QUARTER (Ending 9/30/17)	Actual	Budgeted	Variance
Parish Net Revenues	\$185,736	\$175,482	\$10,255
Parish Total Expenses	\$114,680	\$103,339	(\$11,341)
NET	\$71,056		
School Net Revenues	\$133,615	\$117,064	\$16,552
School Total Expenses	\$117,945	\$114,127	(\$3,818)
NET	\$15,670		
Disc. Formation Net Revenues	\$16,595	\$15,895	\$700
Disc. Formation Total Expenses	\$22,362	\$22,900	\$538
NET	(\$5,767)		
TOTAL (Revenue, less expenses)	\$80,959		
Line of Credit Balance	(\$30,000)		
2017-18 Budget Deficit	(\$20,110)		
1st QUARTER ENDING	\$30,849		

2nd QUARTER (End 12/31/17)	Actual	Budgeted	Variance
Parish Net Revenues	\$380,177	\$356,775	\$23,402
Parish Total Expenses	\$271,472	\$207,035	(\$64,435)
NET	\$108,705		
School Net Revenues	\$174,636	\$174,429	\$207
School Total Expenses	\$260,128	\$274,349	\$14,219
NET	(\$85,492)		
Disc. Formation Net Revenues	\$21,906	\$22,496	(\$589)
Disc. Formation Total Expenses	\$38,543	\$41,037	\$2,496
NET	(\$16,637)		
TOTAL (Revenue, less expenses)	\$6,576		
Line of Credit Balance	-0-		
2nd QUARTER ENDING	\$6,576		

Observations From Topic 1

1. The (registered) Catholic households in St. Clare Parish are widely spread, though significantly more sparse in the Wayside/Southeastern area of the territory. (cf Map 1-2)
2. The “contributing” households in St. Clare Parish are widely spread, though there is an almost complete absence in the Wayside/Southeastern area of the territory. (cf Map 3)
3. The Wayside/Southeastern area of the territory is more heavily Lutheran: Zion Lutheran Church & School in Wayside (Missouri Synod), and Morrison Zion Lutheran Church & School in Morrison (WELS).
4. St. Clare Parishioners have easy access to seven neighboring Catholic parishes. St. Mary’s Greenleaf is the only one of our campuses not within a 5-mile radius of another Catholic parish. (cf Map 4).

Observations From Topic 1

5. The three primary geographical/social areas of St. Clare Parish (i.e., Askeaton, Greenleaf, and Wrightstown) are each unique. While the area is populated predominantly by Americans of European descent, the character of each location ranges from semi-urban to rural to remote. Even though there are many family connections among the three areas of the parish, there is still a uniqueness/distinctness within those family/parish connections. Added to this is the presence of Spanish-speaking Mexican-Americans whose traditions and culture are also unique. (cf Map 5, Chart 6, Pg 24-25).

6. Some important values among the general population include: family, commitment to career, concern for the environment, the practice of giving to those in need, tradition, orderliness to life, simplicity in living, a relaxed attitude to life, and a desire to stay within the comfort of the area and local traditions and activities. (cf Chart 11-12)

Observations From Topic 1

7. Within the general population, religious faith ranks as only somewhat important. In the past ten years, the numbers of Catholics in the area has fallen by 5.2%. Also, the number of participants at Sunday Masses held at St. Clare churches has dropped by 50% in the past ten years. However, those who identify themselves as “not religious” or “spiritual, but not religious” have increased in number by 7% over the past ten years. (cf Charts 1, 11, 14, 14b, 19)

8. Within the general population, the notion of faith, religion, and church is both “traditional” in the sense of fulfilling an obligation, and is also “social” in the sense of approaching religion as an avenue to personal betterment and a source of social benefits (e.g., programs, family support and intervention services like counseling, and so on). (cf Charts 12, 17, 18) There is a general expectation that church-religion-faith be not overly spiritual, but rather, practical; personal conversion to God is perhaps less important than “what the church can do for me.” This follows national trends as well.

Observations From Topic 1

9. Within the general population of the area, there is expected to be moderate growth in population over the next ten years. There is projected to be significant decline in the numbers of school age children, and the population that was once younger to middle-aged will continue to age. (cf Chart 1-2, 4) This downward trend in school age children is reflected in the 10-year history of R.E. enrollment at St. Clare. However, the trend doesn't seem to have had much impact on enrollment trends at St. Clare School. (cf Chart 3)

10. As of 2017, 71.95% of the general population in the area is in the \$35K-\$150K income brackets. 40.25% of the general population is in the upper end of those brackets, with an income of \$75K-\$150K annually. And 8.58% of the general population is in the \$150K-\$200K+ income brackets. The average annual household income (\$82,396 in 2017) is expected to increase by around \$6,500 in the next five years. The area has a 1.7% level of poverty. (cf Chart 8-10)

Observations From Topic 1

11. The number of active (and healthy) diocesan priests will continue to decline in the Diocese of Green Bay. While new priests continue to be ordained, their numbers do not make up for the numbers of aging priests who either die, retire, or become unable to minister due to health and age. That being said, however, Bishop Ricken (as opposed to his predecessor) sees the community as what constitutes “the parish”—not the priest. Communities will not be gathered to the priests; rather, the priests will go to the communities. The diocese already has around 24 international priests from India, the Philippines, and Africa to help with the needs of Catholics in our diocese. (cf Pg. 24,25)

12. Regarding the financial health of St. Clare Parish, we see that the direction is going well in 2017-18; that is, St. Clare has been in the black for the first two quarters, our 2017-18 budget deficit has been eliminated, our Line of Credit has been reduced to zero (\$0), our expenses are being cut, our expectations of sacrificial giving are more in line with the history of parishioners’ giving, and we are working constantly to live within the financial means given to the parish by her parishioners.

Other “Signs of the Times” we observe?

Q&A

Our Father

Hail Mary

Glory Be

Saint Clare...pray for us.